



## FACULTY PROFILE

Name	TISSY ERUTHICKAL
Designation	HEAD OF THE DEPARTMENT
Department	COMMERCE

### PERSONAL VISION AND MISSION

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### PERSONAL DETAILS

Date of entry into permanent service	06/07/2011
Total teaching experience as on 01 November 2025	14Years and 4 months
Age and Date of Birth	42,25-05-1983
Residential Address	2/206A1,Rainbow Villa ,Parathayil House Inchimala,Mulanthurthy, Ernakulam
Address for Correspondence	2/206A1,Rainbow Villa ,Parathayil House Inchimala, Mulanthurthy, Ernakulam
Mobile / Whatsapp Number	9496324241
E-mail (Personal and Official)	eruthickaltissy@gmail.com

### ACADEMIC QUALIFICATIONS

Degree	Subject	Institution and University	Grade/ Rank etc.
UG	B.Com	M.G University	First Class



PG	M.Com	M.G University	First Class
M.Ed	Education	M.G University	A
Ph D	Doing		
Additional Qualifications	M.A Business Economics MBA Human Resource Management		

**COLLEGE LEVEL DUTIES / MAJOR CHARGES**

Duty	Position	Duration
ASAP	Co-ordinator, Baselius College	2013-2019
College Council	Secretary, Baselius College	2019-2020
Tourism club	Co-ordinator, Baselius College Catholicate College	2019-2020 2024,2025
N.S.S	Co-ordinator, Baselius College	2012-2013
ED Club	Co-ordinator, Baselius College	2011,2012
College Co-operative society	(member) Baselius College	2015-2016-2017-2018-2019-2020
Internal Examination	Coordinator	2021,2022,2023
Ethic Committee	Convenor Catholicate College	2024-2025,2025-2026

**POSITIONS HELD/ AWARDS/ RECOGNITIONS/ MAJOR ACHIEVEMENTS**

Name	Details
Board of Studies Member	BBA Board od Studies member
Question Paper Setter	Question Paper Setter in CMS College for B.COM andM.COM,Question Paoer Coordinator in CBCS and FYUGP



Reviewer	
Best Paper Award	

### RESEARCH AND CONSULTANCY

Year of Award of Ph.D.	NIL
No. of Publications	08
No. of Patents awarded	NIL
No. of papers presented in Conferences, Seminars, Workshops and Symposia	06
Year of Award of Research Guideship	Nil
No. of Ph.Ds produced	Nil
No. of Ph.D. students currently registered	Nil
No. of Major Research Projects awarded/completed	Nil
No. of Minor Research Projects awarded/completed	01
Total amount of research grant awarded	Rs 80,000
Area of Consultancy	
Income generated by consultancy during the last five years	

### RESEARCH PROJECTS

Name	Details	Amount
UGC Minor Project DST Major Project	Role of ASHA Workers in Rural Development with special reference to Kottayam District	80000



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**PUBLICATIONS AND PRESENTATIONS**

<p>International/ National Publications</p>	<ul style="list-style-type: none"> <li>● Aadhaar- A Card For Development, • Baselius researcher XIII Volume 2 july - December 2012 ISSN No 0975-8658</li> <li>● “A Study on Experiences And Perceptions of Capital Market Investors on Financial Derivatives” , KEGEES JOURNAL OF SOCIAL SCEINCE, Vol.6 (2014) 62.</li> <li>● “Role Of Asha Workers in Rural Development with reference to Kottayam District”, International Journal of Research in Commerce, Economics &amp; Management, vol 6, 2016, issue no.9,page no.66</li> <li>● ASHA-A Medico-Social Initiative Emperor International Journal of Finance and Management Research (EIJFMR)ISSN-2395-5929,Vol –III,Issue -12,December 2017</li>   <li>● Emotions and Choice: AStudy of ConsumerBehaviour TowardsCosmetic BrandsTathapi ,Vol-19-Issue-11Page: 179-189UGC Care Approved,ISSN: 2320-0693</li> <li>● Consumer Preference for OLX: The Drivers and dampeners IJRAR-E-ISSN 2348-1269,Volume6,Issue1,January2019</li>   <li>● Cultivating Excellence in Public Parks through Performance Improvement Indian Research Bulletin Volume XLI,Issue-I ISSM No.2348-1315,IF 2.578/2023</li> </ul>
<p>Chapters in Books</p>	<ul style="list-style-type: none"> <li>●</li> </ul>
<p>Proceedings of international/ National symposiums</p>	<ul style="list-style-type: none"> <li>● Penetration of E-Banking in Rural Area with Particular Reference to Mulanthuruthy Grama Panchayath ,Proceedings of National Research Conference Commerce ,Management and Social Sciences [NRCCMS'17] Page-633-638, August 26, 2017. ISBN: 978-93-5281-856-3</li>   <li>● Investment Style of Policyholders Towards LIC,National Seminar Proceeds ,Financial Sector Reforms in India ISBN 978-81-907782-99, October 2014,Page 113</li> </ul>



Paper Presentations (International/ National )	<ul style="list-style-type: none"> <li>● Investment Style of Policyholders Towards LIC,National Seminar on Financial Sector Reforms in India October 2014 ,K E College Mannam</li> <li>● Penetration of e-banking Facilities in Rural Area with particular reference to Mulanthuruthy Grama Panchayath National Research Conference Commerce ,Management and Social Sciences [NRCCMS'17) Maharajas College</li> <li>● Transparency through ESOP: A Study among Ration Card Holders with reference to Ration Shops in Kanayannur Taluk Two Day National Seminar onPolitical Marketing Prospectsand Trends Post Graduate Department of Commerce, BaseliusCollege, Kottayam</li> </ul>
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**WORKSHOPS /SEMINARS/ CONFERENCES ORGANISED**

Position	Details
Co-ordinator	APPLICATION OF NON PARAMETRIC TESTS IN RESEARCH PROGRAMME CO-ORDINATOR OF 2 DAY WORKSHOP  TWO DAY NATIONAL SEMINAR ONPOLITICAL MARKETING PROSPECTSAND TRENDS POST GRADUATE DEPARTMENT OF COMMERCE, BASELIUSCOLLEGE, KOTTAYAM

**WORKSHOPS /FDP/ORIENTATION/REFRESHERCOURSES ATTENDED**

Name	Details
One week online Faculty Development Programme	
One week workshop	

**MEMBERSHIP IN PROFESSIONAL BODIES**

<ul style="list-style-type: none"> <li>● Indian Accounting Association,Member 2020</li> </ul>
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**ANY OTHER RELEVANT INFORMATION**



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Name and Signature of Teacher with date